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World Golf Championships-Dell Technologies Match Play generates more than \$1.1 million for charity *Tickets now on sale for 2018 event*

Austin, Texas – Tournament officials announced today that the 2017 World Golf Championships-Dell Technologies Match Play Championship generated more than \$1.1 million for five Austin-based organizations-- Austin Parks Foundation, Boys & Girls Clubs of the Austin Area, The First Tee of Greater Austin and national chapters, Helping Hand Home for Children and Keep Austin Beautiful. The announcement was made at a celebration at Colony District Park in Northeast Austin, where stationary exercise equipment was installed along a new trail at the park. The equipment was purchased using charitable proceeds resulting from the 2016 Dell Technologies Match Play.

"Thanks so much to Dell Technologies and the PGA TOUR for contributing so much to support activities for local youth," said Austin Mayor Steve Adler. "This is a great event, and the benefits to our community are even greater."

Dell Technologies is dedicated to using the charitable proceeds from the Dell Technologies Match Play to encourage improved health, wellness, resiliency and academic achievement that will have a measurable and lasting impact on Austin area youth. The Dell Technologies Match Play has contributed more than \$2.1 million to charities in its first two years in Austin and has generated more than \$17 million for charity since its inception (including past locations and title sponsors), part of the more than \$60 million raised for global charities since the advent of the World Golf Championships series in 1999.

"We believe our purpose as a company is to drive human progress through technology, where it can do even more good for people and the planet," said Trisa Thompson, senior vice president and chief responsibility officer at Dell. "As part of our 2020 Legacy of Good, we look for ways to give back to the communities in which in we live and work, and it is why we support youth learning programs both here in Austin and around the world."

Officials also announced the launch of ticket sales for the public to the 2018 Dell Technologies Match Play as world No. 1 Dustin Johnson returns to Austin Country Club to defend his title on March 21-25, 2018. With total onsite attendance again limited to 10,000 per day (Wednesday, March 21–Sunday, March 25) for an optimal experience for spectators, tickets are expected to sell out quickly for a third consecutive year with weekly ground passes starting at \$405 plus taxes and fees.

"Today's announcement is further confirmation of both the tournament's charitable mission of transforming Austin and the tremendous support we've received from Dell Technologies, Austin Country Club members, the fans, our volunteers, and the corporate community in helping to make a difference in Austin," said Jordan Uppleger, executive director of the Dell Technologies Match Play. "With the world's best set to return in March, we're excited about what is sure to be another sellout when tickets go on sale Sept. 26 at DellTechnologiesMatchPlay.com as we look to expand our contributions to youth learning initiatives in the area."

More information on the local beneficiaries:

Austin Parks Foundation – Austin Parks Foundation (APF) is dedicated to improving the quality of life for the people of Austin and Travis County by strengthening the region’s parks system, which spans more than 29,000 acres. A nonprofit established in 1992, APF fills the city’s funding and resource gap needed to develop, maintain and enhance the area’s 300+ parks, trails and green spaces. APF fosters innovative public/private partnerships and since 2006, has given over 145 grants totaling more than \$2 million in service to the greater Austin community. APF is known for its annual flagship volunteer event, It’s My Park Day, and is a presenting partner and beneficiary of the popular Austin City Limits Music Festival at Zilker Metropolitan Park. For more information, please visit www.austinparks.org.

Boys & Girls Clubs of the Austin Area – The Boys & Girls Clubs of the Austin Area (BGCAA) is Austin’s leading youth development agency currently serving more than 12,000 kids via 28 Clubs and four outreach programs. 2017 marks BGCAA’s 50th year in the Austin area, a benchmark measured by thousands of local youth success stories. Club youth participate in high-impact development programs that, when compared to non-club youth, result in better school attendance, better grades, higher graduation rates and a higher likelihood of attending college. Through support from local individuals, businesses and BGCAA Staff, Club youth are given the tools and opportunities to create great futures. For more information, please visit bgcaustin.org.

The First Tee of Greater Austin - The First Tee of Greater Austin (TFTGA) is a 501(c)(3) nonprofit youth development organization dedicated to providing young people with educational programs to build character, instill life-enhancing values, and promote healthy choices through the game of golf. Founded in 1999, the chapter has served thousands of area youth through educational programs. Sports, specifically the game of golf, provide a platform to encourage core values and healthy choices. First Tee participants learn about Nine Core Values (honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy and judgment) and how to apply them to life skills and transfer the positive values of golf to everyday life. For more information, please visit thefirstteeaustin.org.

Helping Hand Home for Children - Since 1893, Helping Hand Home has transformed the lives of thousands of children by providing a nurturing and therapeutic home for those who have suffered unimaginable abuse and neglect. Its goal is to protect and restore the lives of victimized children so that those without hope may reclaim their futures. Through its Residential Treatment Center, on-site charter school and a growing Foster and Adoption Program, Helping Hand Home for Children combines loving care, professional treatment and innovative services that deliver real results. For more information, please visit helpinghandhome.org.

Keep Austin Beautiful - Keep Austin Beautiful’s mission is to provide resources and education to engage citizens in building more beautiful communities. The non-profit service organization’s programs beautify, clean and protect the Austin environment through physical improvements to public spaces, lending community resources, and providing hands-on education. More than 20,000 Keep Austin Beautiful volunteers commit 60,000 hours to cleaning and beautifying Austin each year, and more than 11,000 youth receive environmental education and training through Keep Austin Beautiful programming. For more information, please visit keepaustinbeautiful.org.

World’s best return to Austin in March

The top 64 players in the Official World Golf Ranking will descend upon Austin in March 2018 to square off in a rare match-play format. The Dell Technologies Match Play field annually consists of the very best players from around the world from all Tours. It is a given that fans attending the Dell Technologies Match Play will see players like Dustin Johnson, Rory McIlroy, Jordan Spieth, Rickie Fowler, Justin Thomas, Jason Day, Sergio Garcia and Hideki Matsuyama in the field.

The World Golf Championships-Dell Technologies Match Play is one of the most elite and exciting tournaments on golf’s calendar as the Dell Technologies Match Play is one in a series of four World Golf Championships events sanctioned and organized by the operational committee of the International Federation of PGA Tours, which includes the Asian Tour, European Tour, Japan Golf Tour, PGA TOUR, PGA Tour of Australasia and

Sunshine Tour. The Dell Technologies Match Play field annually consists of the very best players from around the world from all Tours and traditionally features nearly all of the top 64 in the world.

For more information, follow the tournament's social pages: [Facebook](#), [Twitter](#) and [Instagram](#) or visit WorldGolfChampionships.com.

About Dell Technologies

[Dell Technologies](#) is a unique family of businesses that provides the essential infrastructure for organizations to build their digital future, transform IT and protect their most important asset, information. The company services customers of all sizes – ranging from 98 percent of the Fortune 500 to individual consumers – with the industry's broadest and most innovative portfolio from edge to core to cloud.

About the World Golf Championships-Dell Technologies Match Play

The Dell Technologies Match Play will be the third of four World Golf Championships events on the 2017-18 PGA TOUR schedule sanctioned and organized by the International Federation of PGA Tours on the PGA TOUR schedule. The other World Golf Championships include the Mexico Championship (Mexico City, Mexico), the Bridgestone Invitational (Akron, Ohio) and the HSBC Champions (Shanghai, China). The Dell Technologies Match Play is broadcast to more than 1 billion households in 227 countries and territories in 23 languages. The Dell Technologies Match Play is entering its third year in Austin. The Dell Technologies Match Play Championship contributed over \$2.1 million to local charities in its first two years in Austin and has generated more than \$17 million for charity since its inception, including prior title sponsors. The World Golf Championships as a whole have generated more than \$60 million for global charities since 1999. For more information, visit WorldGolfChampionships.com.