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FOR IMMEDIATE RELEASE

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**HELPING HAND HOME FOR CHILDREN & JERSEY MIKE'S SUBS
TEAM UP FOR "Day of Giving" March 29th!**

(Austin, TX) Helping Hand Home for Children is joining forces with **13 area Jersey Mike's Subs** throughout the Austin area for the 7th Annual March "Month of Giving" fundraising campaign to raise awareness and support for children who have suffered severe abuse and neglect. The campaign will culminate in the nationwide event, Jersey Mike's "Day of Giving" on **Wednesday, March 29th, when 100% of the day's sales will go to more than 180 different non-profits nationwide.**

On Wednesday, March 29, all Austin area Jersey Mike's restaurants will **donate 100 percent of the day's sales to Helping Hand Home for Children.** Throughout the month, customers have been invited to visit their local Jersey Mike's restaurant and donate to Helping Hand Home. Last year's "Month of Giving" initiative raised \$4 million for 180 different non-profits nationwide and locally, more than \$33,000 for Helping Hand Home. The company hopes to raise even more this year. For more information about Helping Hand Home for Children or the March Month of Giving Campaign, please call Julie Freeman, Helping Hand Home at (512) 600-7891. For more information about Jersey Mike's Subs Month of Giving please visit <https://www.jerseymikes.com/mog>

About Helping Hand Home for Children

Since 1893, Helping Hand Home has transformed the lives of thousands of children by providing a nurturing and therapeutic home for those who have suffered unimaginable abuse and neglect. Our goal is to protect and restore the lives of victimized children so that those without hope may reclaim their futures. Through our Residential Treatment Center, onsite charter school and a growing Foster and Adoption Program, we combine loving care, professional treatment and innovative services that deliver real results. For more information about Helping Hand Home for Children, please visit www.helpinghandhome.org.

About Jersey Mike's

Jersey Mike's, a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Jersey Mike's offers a sub above, serving authentic fresh sliced subs on freshly baked bread – the same recipe it started with in 1956 – and is passionate about giving back to its local communities. For more information, please visit www.jerseymikes.com

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