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FOR IMMEDIATE RELEASE

28th Annual Austin Motorcyclists Toy Run Benefiting the Children of Helping Hand Home

(Austin, TX) On **Sunday, December 4th** at 12 p.m., hundreds of area motorcyclists will rumble through the streets of Austin with their bikes loaded with toys and gifts for the boys and girls who live at Helping Hand Home for Children. It is the mission of Helping Hand Home (HHH) to provide a nurturing and therapeutic home to children and to restore each child to a healthy family setting. *"Helping Hand Home is grateful to the Austin Area Motorcyclists for their incredible 28 years of support. The children we serve have suffered abuse that is unimaginable. Our goal is to treat childhood trauma in a way that gives them the tools they need to persevere and return to a loving family."* Ted Keyser, Executive Director at Helping Hand Home for Children. All toys and proceeds from the event benefit children at HHH who have suffered severe abuse and neglect.

On Sunday, December 4th, hundreds of bikers will gather at Texas Mist (located at 1115 Old Bastrop Hwy in Austin) beginning at 11:30 a.m. This group of approximately 400-500 bikers will leave Texas Mist at 12 p.m. escorted by the Austin Police Department and will arrive at Helping Hand Home at 3804 Avenue B. by 12:15 p.m. to deliver toys to the children at the Home. Santa is also expected to make a visit. The Toy Run was founded by Dan Simmons, "Big Dan", of the Austin Area Motorcyclists in 1988 and is now in its 27th year. A plaque in memory of "Big Dan" is in the courtyard at Helping Hand Home and his wife Teresa is still involved each year. Special thanks to Taco Shack and the Coffee Bean & Tea Leaf for their support of the 2016 Motorcycle Toy Run. For more information on the Toy Run, please call Julie Freeman, Director of Development at (512) 600-7891 or (512) 773-5605 (cell) or visit www.helpinghandhome.org.

About Helping Hand Home for Children

Since 1893, Helping Hand Home has transformed the lives of thousands of children by providing a nurturing and therapeutic home for those who have suffered unimaginable abuse and neglect. Our goal is to protect and restore the lives of victimized children so that those without hope may reclaim their futures. Through our Residential Treatment Center, onsite charter school and a growing Foster and Adoption Program, we combine loving care, professional treatment and innovative services that deliver real results. For more information about Helping Hand Home for Children, please visit www.helpinghandhome.org.

***PLEASE NOTE: Due to client confidentiality, no videos or photographs showing faces or the identity of our children will be allowed. Thank you for understanding.**

Helping Hand Home for Children
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(512) 459-3353 www.helpinghandhome.org

Hope Happens Here

Since 1893

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