

## **Helping Hand Home Privacy Policy**

This Privacy Policy explains why Helping Hand Home collects particular information and how we will protect your personal privacy within our website. The following discloses our information gathering and dissemination practices for the website located at the URL helpinghandhome.org

In order to fully understand your rights we encourage you to read this Privacy Policy. Helping Hand Home for Children reserves the right at any time and without notice to change this Privacy Policy simply by posting such changes on our site. Any such change will be effective immediately upon posting. Because we want to demonstrate our commitment to your privacy, this Privacy Policy notifies you of:

- What personally identifiable information of yours is collected through the site
- Who collects such information
- How such information is used
- With whom your information may be shared
- What choices you have regarding collection, use and distribution of your information
- How you can correct any inaccuracies in your information.

## What information Helping Hand Home collects and how we use that information

Our information request and donation forms require users to give us contact information that may include name, email address, address, interests, and similar information. We do not request or store sensitive information from our visitors on our website. We will not share your information with anyone outside of Helping Hand Home for Children without your consent, including credit card numbers, email addresses, physical addresses, and all other forms of contact and payment information. Credit card transactions are processed by AffiniPay.com and their privacy policy is located at <a href="https://affinipay.com/privacy/">https://affinipay.com/privacy/</a>.

Helping Hand Home maintains personal information in a secure database for internal use only for reasons such as thanking donors, record-keeping and to inform donors of organizational news, fundraising and events.

## **Use of Cookies**

Certain sections of the HHH website use "cookies" to store user information. A cookie is a small string of text that a web site can send to your browser. A cookie cannot retrieve any other data from your hard drive, pass on computer viruses, or capture your email address. Cookies help us understand which parts of our web sites are the most popular, where our visitors are going, and how long they spend there. We use cookies to analyze traffic patterns so we can improve the site.

Cookies were originally designed to help a web site distinguish a user's browser as a previous visitor and thus save and remember any preferences that may have been set while the user was browsing the site. If you are just browsing www.helpinghandhome.org, a cookie identifies only your browser but you do not have to accept the cookie to continue browsing the site. It is possible to set your browser to inform

you when a cookie is being placed – then you have the opportunity to decide whether to accept the cookie.

Questions regarding this statement should be directed to Helping Hand Home's Development Department at 512.600.7897. Please reference this Privacy Policy in your subject line.